

## TOSA VILLAGE CLASSIC Sponsorship Opportunities



| PRESENTED BY BUCKATABON                             |                     |                  |                         |                  |           |                     | WAUWATUSA                        |
|---|---------------------|------------------|-------------------------|------------------|-----------|---------------------|----------------------------------|
| SPONSORSHIP   | KIDS RACE<br>TSHIRT | DASHER<br>BOARDS | KIDS<br>RACE<br>(HEATS) | ON-SITE<br>10X10 | PACE CAR  | HARMONEE<br>CORNERS | BLANCHARD OR STATE ST<br>CORNERS |
| SPONSORSHIP AMOUNT                                  | \$150               | \$300            | \$500                   | \$500            | \$750     | \$1,200             | \$1,500 <b>250LD</b> !           |
| NUMBER AVAILABLE                                    | 20                  | 48               | 4                       | 20               | 2         | 2                   | <del>3 2</del> 1                 |
| Name & Amount<br>Announced During<br>Prime Lap      |                     |                  |                         |                  |           |                     | Buckatabon                       |
| Name in Facebook Event                              |                     |                  |                         | $\otimes$        | $\otimes$ | $\otimes$           | $\otimes$                        |
| Name/Logo on Kids Race<br>Registration              |                     |                  | $\otimes$               |                  |           |                     |                                  |
| Name/Logo on Kids Race<br>T-shirt                   |                     |                  |                         |                  |           |                     |                                  |
| Social Media Mentions                               |                     | $\otimes$        |                         | $\odot$          |           | $\otimes$           |                                  |
| 3'x5' Dasher Board                                  |                     | $\otimes$        |                         | $\otimes$        |           | $\otimes$           | <b>(S)</b>                       |
| 3'x20' Banner                                       |                     |                  |                         |                  |           | $\otimes$           | <b>(S)</b>                       |
| Name Mentioned When<br>Race is On                   |                     |                  |                         |                  |           |                     |                                  |
| Naming Rights - This<br>Race Only                   |                     |                  |                         |                  |           |                     |                                  |
| Greet/Welcome Racers<br>at Start Line               |                     |                  |                         |                  |           |                     |                                  |
| Greet/Welcome Racers at Start Line - This Race Only |                     |                  |                         |                  |           |                     |                                  |
| Ad or Logo included on<br>Jumbotrons                |                     |                  | <b>(()</b>              | $\otimes$        |           |                     |                                  |
| Awards Presentation on Stage                        |                     |                  |                         |                  |           |                     |                                  |
| Sign on Pace Car                                    |                     |                  |                         |                  |           |                     |                                  |
| Ride in Pace Car                                    |                     |                  |                         |                  |           |                     |                                  |
| Logo on Village BID<br>Website                      |                     |                  |                         |                  |           | $\otimes$           | $\otimes$                        |
| Name/Logo on Both<br>Sides of Cowbells              |                     |                  |                         |                  |           |                     |                                  |
| Logo on ToAD Website                                |                     |                  |                         |                  |           |                     |                                  |



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| SPONSORSHIP  | JUMBOTRON<br>SPONSOR | MEN'S<br>PRO | WOMEN'S<br>PRO | KIDS RACE | VOLUNTER<br>CENTER | PRESENTING     |
|--|----------------------|--------------|----------------|-----------|--------------------|----------------|
| SPONSORSHIP AMOUNT                                     | \$1,500              | \$2,500      | \$2,500        | \$3,000   | 20'70'             | 30/200         |
| NUMBER AVAILABLE                                       | 1                    | 1            | 1              | ĦY        | WATERSTONE BANK    | Buckatabon (1) |
| On State Street to ring<br>Primes Bell                 |                      | $\otimes$    | $\otimes$      |           |                    |                |
| Name in Facebook Event                                 | $\otimes$            | $\otimes$    | $\otimes$      |           | $\otimes$          | $\otimes$      |
| Name/Logo on Kids Race<br>Registration                 |                      |              |                | $\odot$   |                    |                |
| Name/Logo on Kids Race<br>T-shirt                      |                      |              |                | $\odot$   |                    |                |
| Social Media Mentions                                  | $\otimes$            | $\odot$      | $\odot$        | $\odot$   | $\otimes$          |                |
| 3'x5' Dasher Board                                     | $\otimes$            | $\otimes$    | $\otimes$      |           | $\otimes$          | $\otimes$      |
| 3'x20' Banner  | $\otimes$            |              |                | $\otimes$ | $\otimes$          |                |
| Name Mentioned When<br>Race is On                      |                      | $\odot$      | $\otimes$      | $\otimes$ |                    |                |
| Naming Rights - This<br>Race Only                      |                      | $\odot$      | $\otimes$      | $\otimes$ |                    |                |
| Greet/Welcome Racers<br>at Start Line                  |                      | <b>(()</b>   | $\otimes$      | $\odot$   |                    | <b>(S)</b>     |
| Greet/Welcome Racers<br>at Start Line - This Race Only |                      |              |                | $\otimes$ |                    |                |
| Ad or Logo included on<br>Jumbotrons                   | $\otimes$            |              | $\odot$        | $\otimes$ | $\otimes$          | <b>(S)</b>     |
| Awards Presentation on<br>Stage                        |                      | $\otimes$    | <b>(()</b>     |           |                    | <b>⊗</b>       |
| Sign on Pace Car                                       |                      |              |                |           |                    |                |
| Ride in Pace Car                                       |                      | $\odot$      |                |           | $\otimes$          | $\otimes$      |
| Logo on Village BID<br>Website                         | $\otimes$            | $\odot$      | <b>⊗</b>       | $\odot$   | $\odot$            | ₩              |
|  |                      |              |                |           |                    |                |
| Logo on ToAD Website                                   | $\odot$              | $\odot$      |                |           | $\odot$            |                |