



# HOLIDAYS IN THE VILLAGE

## WHO:

Wauwatosa Village in partnership with Discover Wauwatosa, Canadian Pacific Holiday Train, & Wauwatosa Holiday Market  
We're inviting people from all over Wisconsin, Illinois, and Minnesota to come experience the heart of Wauwatosa during the most magical time of the year!

## WHAT & WHERE:

Holidays In The Village

Special events, shopping and dining experiences as well as performances will be happening in the heart of the Village. From Root Common Park to Harts Mills Park.

## WHEN:

November 16th, 25th & December 6th-17th & CP Train Date TBD

Holiday Shopping kicks off on with the November Sip & Stroll specials on the 17th, Shop Small Saturday is November 25th, Tree Lighting & Grand Opening of the Wauwatosa Holiday Market on December 6th followed by our December 14th Sip & Stroll. Canadian Pacific Holiday Train date will be announced in mid-October.

## WHY:

Provide great seasonal experiences for Wauwatosa & beyond!

While there are many events that happen in Wauwatosa and the Village each year, no time of the year is as magical as the winter holidays! Lights, snow, decorations and the anticipation of gift-giving is in the air. Be a part of this year's HOLIDAYS IN THE VILLAGE.

---

**For more information or to secure your sponsorship, email [director@wauwatosavillage.org](mailto:director@wauwatosavillage.org) or call 414-297-9285**





# HOLIDAYS IN THE VILLAGE

## PRESENTING SPONSOR - \$7,500 (1 AVAILABLE)

Holidays In The Village - Presented by (Your Name/Logo here)

Primary billing, listed as "presented by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area at any Holiday event to advertise your business and/or host customers, employees or guests. *(Market exclusivity)*

## TREE LIGHTING SPONSOR - \$3,000 (~~1 AVAILABLE~~)

Tree Lighting - Sponsored by (Your Name/Logo here)

Secondary billing listed as "Sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area at the December 6th Tree Lighting event to advertise your business and/or host customers, employees or guests.



**SOLD**

## CP HOLIDAY TRAIN SPONSOR - \$1,500 (1 LEFT!!!) 2 SOLD

CP Holiday Train - Supported by (Your Name/Logo here)



Associate level billing, listed as "Made Possible by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area at the CP Holiday Train event (date TBD) to advertise your business and/or host customers, employees or guests.

## SUPPORT SPONSOR - \$500

Holidays In The Village - Supported by (Your Name/Logo here)

Friend level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area at ONE event to advertise your business and/or host customers, employees or guests

## LIGHT UP THE VILLAGE SPONSOR - \$250

Holidays In The Village - Supported by (Your Name/Logo here)

Friend level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Signage inclusion on Pocket Park light installation.

---

For more information or to secure your sponsorship, email [director@wauwatosavillage.org](mailto:director@wauwatosavillage.org)  
or call 414-297-9285

